

# MARSICANS



## Privacy Policy and Cookie Policy

*Last updated 25 May 2018.*

Marsicans protect the data of all visitors to our website and subscribers to our mailing list. We will never sell or share email addresses or any personal details submitted online.

This privacy and cookie policy aims to explain in the clearest terms what data we collect, how we use it and how we keep it private. We will review it every six months to ensure we keep it up to date.

You can contact us at any time at [marsicans@live.com](mailto:marsicans@live.com) to see if we hold any of your personal data. If we do and you would like to see it, amend it, or delete it, just ask.

### Website Cookies

Our website uses HTTP cookies. A cookie is a small piece of data sent from a website and stored on the user's computer by the web browser.

#### 1. What information is stored in cookies?

Cookies record when a website is visited by a specific computer, laptop, tablet or mobile. Some cookies collect information about browsing and purchasing behaviour when you access a website via the same device. This includes information about pages viewed, products purchased and your journey around a website. We do not use cookies to collect or record information on your name, address or other personal details.

#### 2. Why and how do we use cookies?

We use cookies to help us reach people who may be interested in Marsicans when we sponsor posts on social media platforms, like Facebook and Instagram.

Cookies do not identify individuals but the data in them helps us direct sponsored posts to specific groups. For example, if we were announcing new tour dates, we can sponsor a post to be seen by Facebook users who have visited [marsicans.co.uk](http://marsicans.co.uk) in the past 6 months. The Facebook Ads platform we use to create sponsored posts for Facebook and Instagram makes use of cookies to do this.

#### 3. How do I disable cookies?

If you want to disable cookies, you need to change your web browser settings to reject cookies. (Note: some websites do not work properly when cookies are disabled.)

# Google Analytics

When someone visits our website, we may use Google Analytics to collect standard internet log information and details of visitor behaviour patterns. This information does not identify individuals. We can use it to find out things such as the number of visitors to the various parts of the site. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

## Mailing List

### 1. How do we use the information submitted?

As part of the registration process for our mailing list, we collect personal information such as your email address and hometown via [an online form](#). We use this information to try and make sure we don't spam people with emails that aren't relevant to them.

We use MailChimp as our mailing list provider. They provide the sign-up forms and hold the information submitted as well as send out the emails we design on their platform.

MailChimp's statistics show us at how many people open our emails and click on the links. This helps us monitor and improve our emails. These statistics do not identify any individuals to us.

We use MailChimp's automated mailing list integration feature available on the Facebook Ads platform to help us direct sponsored posts to users of Facebook and Instagram who are also on our mailing list.

### 2. How do we store mailing list data?

All mailing list data is stored on MailChimp. We never share, sell or trade any of the information we hold. For more information, please see [MailChimp's privacy notice](#).

### 3. What if I don't remember signing up to the mailing list?

Maybe you didn't! Not everyone on the mailing list signed up manually via the [online form](#). You may have given us your email address when you bought some merch from us through Bandcamp, or when you entered a competition to win a prize from us through Spotify.

Our Spotify competitions have always mentioned the mailing list as part of entering the competition. From now on, this will also include a specific mailing list opt-in tick box. You can read [Spotify's privacy policy here](#).

We are currently reviewing Bandcamp to see if the system will also allow us to incorporate a mailing list opt-in tick box when making a purchase. If not, we will change our merchandise platform before the next update of this policy. In the meantime, you can read [Bandcamp's privacy policy here](#).

#### 4. How do I unsubscribe from the mailing list?

You can unsubscribe at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing [marsicans@live.com](mailto:marsicans@live.com).

### Access to your personal information

You can view, amend, or delete any of your personal information that we hold at any time. Email [marsicans@live.com](mailto:marsicans@live.com) and we'll help you out.

### Changes to this Privacy Notice

This policy will be reviewed and updated before 31 December 2018.